

**2024 ANNUAL SCIENTIFIC MEETING**

# **EXHIBITOR PROSPECTUS**

**OCTOBER  
3RD - 4TH  
2024**

**VENUE:**

**ROYAL  
GEOGRAPHICAL  
SOCIETY, LONDON**



## ABOUT BAETS

The British Association of Endocrine and Thyroid Surgeons (BAETS) is a professional organisation dedicated to the advancement of endocrine surgery and the treatment of thyroid disorders in the United Kingdom. It serves as a platform for surgeons specialising in endocrine and thyroid surgeries to collaborate, share knowledge and promote excellence in patient care.

BAETS aims to provide education and training opportunities for its members, facilitate research in the field of endocrine surgery and advocate for the highest standards of clinical practice. The association also plays a role in influencing healthcare policy and guidelines related to endocrine and thyroid surgery.

Members of BAETS typically include surgeons, trainees, and other healthcare professionals with an interest in endocrine and thyroid surgery.





## WELCOME **MESSAGE**

Mark your calendars for the unmissable **44th Annual Scientific Meeting of the British Association of Endocrine and Thyroid Surgeons**. Taking place from 3rd to 4th October 2024 at the Royal Geographical Society, London, this event brings together the best minds in the field.

Our exhibitors and sponsors are an integral part of BAETS Conferences, and our partnerships are vital to the development of the surgical specialty. In this brochure, we have outlined the range of opportunities available for companies and organisations who wish to attend the Conference. Showcase your latest advancements and connect with key decision-makers in the field.

On behalf of the Executive Committee, we hope you choose to be part of the BAETS Conference. It's the best forum to unite all surgeons and healthcare professionals at all career levels to discuss education and the most topical issues facing the specialty today. Don't miss this opportunity!

Kind Regards

**Alison Waghorn**  
**President**

## WHY ATTEND THE **BAETS** CONFERENCE

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- Network with leading endocrine & thyroid surgeons and health professional actively seeking innovative solutions.
- Share your expertise and build brand recognition through impactful presentations and demos.
- Showcase your solutions to key decision-makers influencing purchasing decisions.
- Forge valuable partnerships that drive long-term success. Our exhibitors consistently report securing lasting connections at BAETS.



# EXHIBITION & **SPONSORSHIP** OPPORTUNITIES

The stand fees for the BAETS Conference are:

6 sqm - 3m length x 2m width

£5,000

4.5 sqm - 3m length x 1.5m width

£4,500

3 sqm - 2m length x 1.5m width

£4,000

## Package Includes:

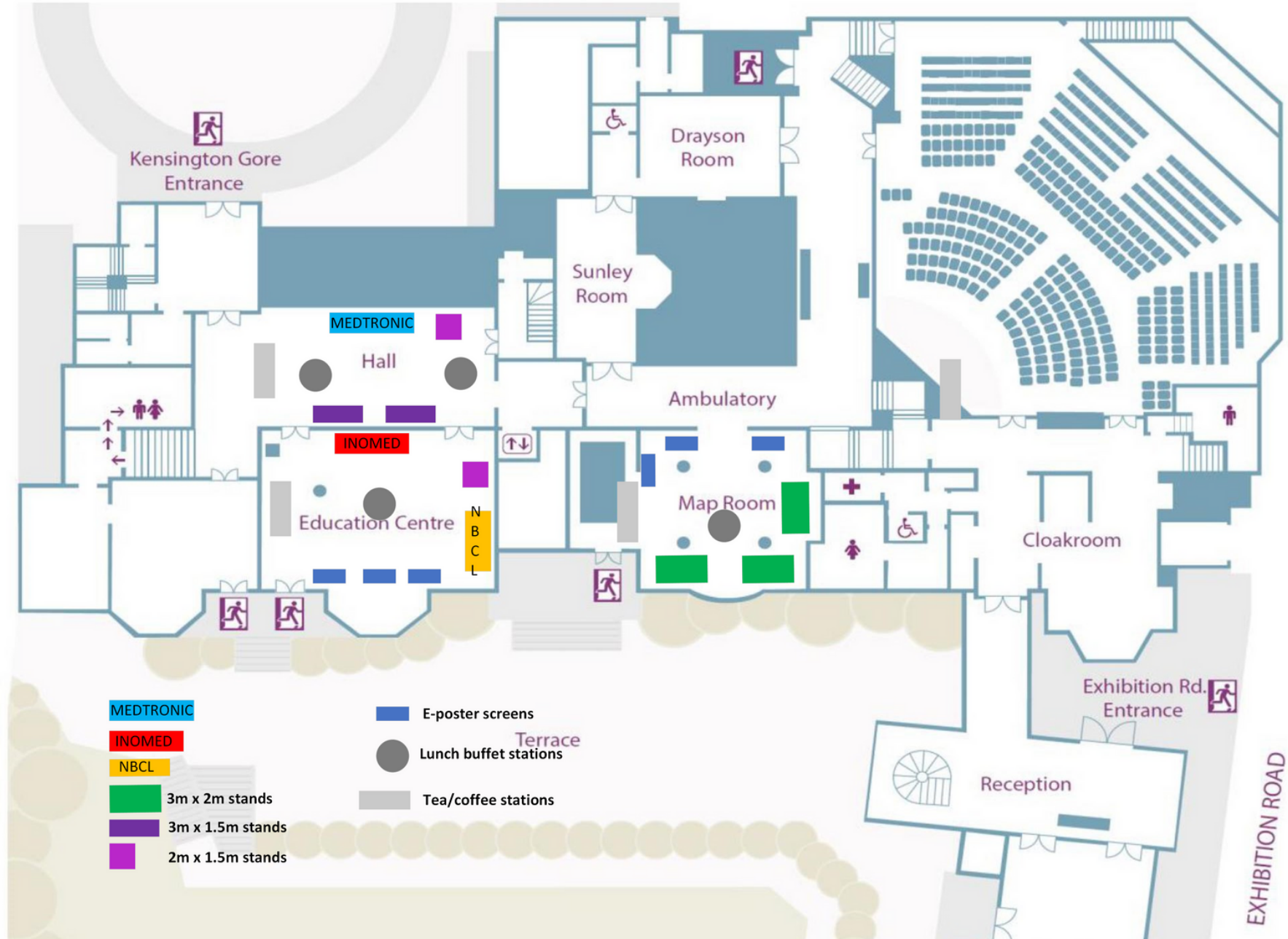
- ✓ 1 x electrical socket per stand
- ✓ 1 x 6ft trestle table with cover
- ✓ 2 x chairs

## Exhibition opening times:

Wednesday 2nd October	11.00am to 5.00pm, set up
Thursday 3rd October	9.00am to 5.00pm
Friday 4th October	9.00am to 2.00pm 2.00pm to 4.00pm, breakdown



# FLOOR PLAN



# ADDITIONAL **SPONSORSHIP** OPPORTUNITIES

ITEM	FEE
<p><b>Conference App</b> The conference app is a “must go to” for all delegates and therefore it represents guaranteed exposure for companies.</p>	£2,000
<p><b>E-Poster Screens</b> The sponsor’s logo/advert will appear on each poster screen in between posters.</p>	£1,500
<p><b>Branded Merchandise</b> Branded merchandise such as lanyards, notepads, pens or delegate bags.</p>	supplied by sponsors at their cost

# ADDITIONAL INFORMATION

## **How to apply**

Sponsorship Items/Exhibition booths are offered on a first come, first served basis.  
To apply, please contact:

**Mrs Bhavnita Patel, BAETS General Manager**  
**E: [info@baets.org.uk](mailto:info@baets.org.uk) | T: 020 8 090 7179**

## **Payment conditions**

All payments must be made in GBP (£). A 40% deposit is required to confirm your sponsorship.  
Final balance is required 6 weeks prior to the Meeting. The purchase of sponsorship items or  
exhibition will only be confirmed when payment of the deposit has been processed.

## **BANK ACCOUNT**

**Bank: Nat West**  
**Sort Code: 55-81-35**  
**Account No: 89047869**

**IBAN: GB59NWBK55813589047869**  
**BIC/SWIFT: BICNWBKGB2L**

**\* please quote the invoice number as a reference**



## **Cancellation policy**

Cancellations must be made in writing (by email) to:

Mrs Bhavnita Patel, BAETS General Manager  
E: [info@baets.org.uk](mailto:info@baets.org.uk) | T: 020 8 090 7179

Cancellations made up to 1st July 2024: 50% of the total cost per item will be retained. Cancellations on or after 2nd July 2024: no refund possible

## **Deadlines**

All sponsorship items must be confirmed by 2nd September 2024. Please note that the Sponsor is responsible for arranging timely delivery of any sponsorship items the Sponsor is providing themselves as part of a sponsorship item/package. Specific delivery dates will be confirmed nearer the time.

***Join the BAETS conference, the premier event connecting you with leading endocrine and thyroid surgeons and health professionals. Discover cutting-edge innovations, contribute to advancing best practices and foster collaboration in a diverse and inclusive environment.***

***Don't miss this opportunity to network with the leading experts!***



0208 090 7179



[www.baets.org.uk](http://www.baets.org.uk)



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