

EXHIBITOR PROSPECTUS

HILTON DEANS GATE MANCHESTER



BAETS **2025**
BRITISH ASSOCIATION OF
ENDOCRINE & THYROID SURGEONS
ANNUAL SCIENTIFIC MEETING
2-3 OCTOBER, 2025 | MANCHESTER



Connect



Innovate



Showcase

WWW.BAETS.ORG.UK

ABOUT BAETS

The British Association of Endocrine and Thyroid Surgeons (BAETS) is a leading professional body dedicated to advancing endocrine surgery and the management of thyroid disorders in the UK. It serves as a platform for surgeons specialising in endocrine and thyroid surgeries to collaborate, share knowledge and promote excellence in patient care.

Through its commitment to education, research, and advocacy, BAETS supports healthcare professionals at all career levels, ensuring excellence in patient care and influencing national healthcare policies related to endocrine and thyroid surgery.

Members of BAETS typically include surgeons, trainees, and other healthcare professionals with an interest in endocrine surgery.

WELCOME MESSAGE

We are delighted to invite you to the 45th Annual Scientific Meeting of the British Association of Endocrine and Thyroid Surgeons. This year, the conference will take place on 2nd – 3rd October 2025 at the Hilton Deansgate, Manchester, an exceptional venue in the heart of the city.

BAETS values the contribution of its exhibitors and sponsors, whose partnerships are fundamental to the growth and development of the surgical specialty. This brochure outlines the range of exhibition and sponsorship opportunities available for companies eager to engage with leading experts in endocrine and thyroid surgery.

Last year's conference saw approximately 300 delegates in attendance, demonstrating BAETS' growing reputation and providing exhibitors with greater footfall and engagement opportunities.

On behalf of the Executive Committee, we encourage you to take part in this exciting event. This is your opportunity to connect with key decision-makers and showcase your latest advancements in endocrine and thyroid surgery. We look forward to welcoming you to Manchester!

Kind Regards,

Alison Waghorn
President

WHY ATTEND THE **BAETS** CONFERENCE



Engage and network with leading endocrine & thyroid surgeons and health professional actively seeking innovative solutions.



Showcase your latest products and services to key decision-makers in the field.



Forge valuable partnerships that drive long-term success. Our exhibitors consistently report securing lasting connections at BAETS.



Benefit from brand visibility, with last year's conference achieving **90,490 sponsor impressions**—referring to the number of times sponsor and exhibitor logos appeared on the app banner.

EXHIBITION & SPONSORSHIP OPPORTUNITIES

The stand fees for the BAETS Conference are:

6 sqm - 3m length x 2m width

£5,000

4.5 sqm - 3m length x 1.5m width

£4,500

3 sqm - 2m length x 1.5m width

£4,000

Package Includes:

- ✓ 1 x electrical socket per stand
- ✓ 1 x 6ft trestle table with cover
- ✓ 2 x chairs

BAETS 2025 Exhibitor Floor Plan, Hilton Deansgate, 1st Floor



Exhibition opening times:

Wednesday 1st October	Set-up time TBC
Thursday 2nd October	8.30am to 5.00pm
Friday 3rd October	8.30am to 2.00pm 2.00pm to 4.00pm, breakdown

ADDITIONAL SPONSORSHIP ITEMS

ITEM	FEE
Conference App The conference app is a “must go to” for all delegates and therefore it represents guaranteed exposure for companies.	£2,500
E-Poster Screens x 6 The sponsor’s logo/advert will appear on each poster screen in between posters.	£2,000

ADDITIONAL INFORMATION

How to apply

Sponsorship Items/Exhibition booths are offered on a first come, first served basis.
To apply, please contact:

Mrs Bhavnita Patel, BAETS General Manager
E: info@baets.org.uk | T: 020 8 090 7179

Payment conditions

All payments must be made in GBP (£). A 40% deposit is required to confirm your sponsorship.
Final balance is required 6 weeks prior to the Meeting. The purchase of sponsorship items or exhibition will only be confirmed when payment of the deposit has been processed.

BANK ACCOUNT

Bank: Nat West
Sort Code: 55-81-35
Account No: 89047869

IBAN: GB59NWBK55813589047869
BIC/SWIFT: BICNWBKGB2L

*** please quote the invoice number as a reference**

Cancellation policy

Cancellations must be made in writing (by email) to:

Mrs Bhavnita Patel, BAETS General Manager
E: info@baets.org.uk | T: 020 8 090 7179

Cancellations made up to 30th June: 50% of the total cost per item will be retained. Cancellations on or after 1st July 2025: no refund possible

Deadlines

All sponsorship items must be confirmed by 29th August 2025. Please note that the Sponsor is responsible for arranging timely delivery of any sponsorship items the Sponsor is providing themselves as part of a sponsorship item/package. Specific delivery dates will be confirmed nearer the time.